

## PRESS RELEASE

Nufringen, March 8, 2023

### **insulbar: Pioneer in energy efficiency and the circular economy**

#### **Ensinger to present its innovative profile range at BAU 2023**

The leading international trade fair BAU is opening its doors in Munich between 17 and 22 April 2023. At the virtual trade fair two years ago, most exhibitors were only able to present their product portfolio in a digital showroom. This year, Ensinger is back to being represented in Munich with a traditional trade fair stand. In keeping with the slogan “The green profile pioneer”, the insulbar business division will be introducing its latest range of insulating profiles for windows, doors and façades.

“Back in 1977, when Wilfried Ensinger commenced series production of the thermal insulating bars he had developed, he laid the foundation for thermal breaks in windows, doors and façades. With insulbar RE, we were also pioneers regarding the use of recycled materials. Our new claim – The green profile pioneer – expresses what we are aiming for, namely to make a contribution to energy saving and a circular economy that conserves resources by means of innovative profiles”, explains Matthias Rink, Director of Sales & Products insulbar EMEA.

#### **Insulating effect with top ecological footprint**

When producing its insulating profiles, Ensinger covers the whole value added chain – from engineering through to compounding and extrusion and ultimately finishing. insulbar RE has developed from a niche product into a solution which is very much in demand. At Ensinger, the future is also going to be all about the green, resource-conserving insulating profiles from recycled materials.

“The insulbar RE-LI product line combines the outstanding ecological footprint of unmixed, recycled polyamide with the superior insulating effect of foamed material. The decision in favour of insulbar RE-LI will result in substantially lower CO<sub>2</sub> emissions, both during production and use. This makes foamed insulating profiles ideal for environmentally friendly, green construction and building certifications”, adds Matthias Rink.

At the BAU trade fair, the insulbar division will be located in Hall B1, at Stand 438. “After the hybrid event two years ago, we are looking forward to being able to meet our customers and potential customers face to face again in Munich” says Rink.

More information:  
[insulbar.com](http://insulbar.com) / [bau-muenchen.com](http://bau-muenchen.com)

The Ensinger Group is engaged in the development, manufacture and sale of compounds, semi-finished materials, composites, technical parts and profiles made of engineering and high-performance plastics. To process the thermoplastic polymers, Ensinger uses a wide range of production techniques, such as extrusion, machining, injection moulding, casting, sintering and pressing. With a total of 2,600 employees at 33 locations, the family-owned enterprise is represented worldwide in all major industrial regions with manufacturing facilities or sales offices.

[ensingerplastics.com](http://ensingerplastics.com)

Ensinger is one of the world's leading developers and producers of thermal insulating profiles for window, door and facade construction. The profiles marketed under the brand name **insulbar**<sup>®</sup> create a thermal barrier between the inner and outer shells of metal frames. Insulation solutions using insulbar profiles achieve the best values in terms of energy saving and reduced heating and air conditioning costs, while complying with the most stringent quality standards in every respect. They have been in successful application the world for more than forty years.

insulbar.com

Picture:

## the green profile pioneer



ecological

precise

insulating

Picture caption:

Ecological, precise, insulating – this trio of characteristics forms the basis for Ensinger's presentation of the brand portfolio at BAU in Munich. The new key visual symbolises the product properties of the insulating profiles. Insulbar combines energy efficiency and sustainability and hence also embodies the corporate climate strategy. Image source: Ensinger

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**Ensinger is exhibiting:**

BAU, trade fair Munich, 17 - 22 April 2023  
Hall B1, Stand 438

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